

The Business Buffet

Something for Everyone in Business



Presented by the WSBA™ - www.wsbaconference.com

All sponsors of the WSBA's **Pittsburgh Entrepreneur Conference and Honoring Extraordinary Women Awards Luncheon - The Business Buffet**, receive highly-targeted exposure through the WSBA's aggressive event marketing campaign! In order to ensure maximum visibility for your business, please review your sponsorship level below and follow the instructions carefully:

If your sponsorship level provides for a logo inclusion, please be sure to submit a high resolution (minimum 200 DPI) jpg image to Jenni Dangel, itsyourthing@rocketmail.com, at your earliest convenience.

All sponsors who will be utilizing their complimentary vendor booth are required to complete, sign and return the attached **Sponsor/Vendor Participation Form** by February 1, 2013 to secure their table.

For your ad placement in the *The Business Buffet* event program, please refer to the image submission guidelines on the attached **Signature Event Program Ad Rates** page. Additional sponsor ad spots can be secured at the WSBA premier member rates.

WSBA SIGNATURE EVENT SPONSORSHIP LEVELS

Platinum Sponsor

- Company name and logo inclusion in all applicable marketing materials associated with the event
- Logo, text and URL listing on all WSBA websites
- Speaking opportunity during awards lunch
- WSBA Blog highlight – featured prior to the event.
- Company provided information and/or samples will be distributed in the event attendee package
- General access to the event for you or your representative
- 10% Discounted admission for one assistant - assistant will have to [register and pre-pay](#).
- Complimentary booth for person-to-person marketing
- A full-page ad placement in the event program

Silver Sponsor

- Text and URL listing on all WSBA websites
- Company provided one-sheet, flyer or brochure will be distributed in the event attendee package
- General access to the event for you or your representative
- 10% Discounted admission for one assistant - assistant will have to [register and pre-pay](#).
- Complimentary booth for person to person marketing
- A quarter-page advertisement in the event program

Gold Sponsor

- Company name in all applicable marketing materials associated with the event
- Text and URL listing on all WSBA websites
- Company provided information and/or samples will be distributed in the event attendee package
- General access to the event for you or your representative
- 10% Discounted admission for one assistant - assistant will have to [register and pre-pay](#).
- Complimentary booth for person-to-person marketing
- A half-page ad placement in the event program

Product Sponsor

This sponsorship level is an excellent opportunity to showcase your services and wares in front of a receptive audience.

For any questions about your product or in-kind sponsorship of *The Business Buffet*, please contact Diane Daniels by phone at 412-241-4436 or email didassociates@yahoo.com.



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WSBA 2013 Signature Event Sponsor/Vendor Participation Form

Thank you for participating in the **Pittsburgh Entrepreneur Conference and Honoring Extraordinary Women Awards Luncheon - The Business Buffet!** Please complete, sign and return this form to: WSBA, 248 Allison Avenue, Pittsburgh, PA. 15202. **The completed form must be received by February 1, 2013 to secure your table.** Questions? Contact Susan Miller, WSBAfounder@gmail.com

Contact Name: _____

Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Website: _____

Sponsor/Vendor Agreement

1. Vendors must arrive at the event location by 9am on Wednesday, April 3, 2013. One exhibitor table will be provided and set up for your business.
2. The WSBA will not be responsible for any lost or stolen items.
3. A representative from your business is required to occupy the exhibitor area **at all times**. Promotional items should be removed from the table by 5pm.

Liability Release

To the fullest extent permitted by law, the Vendor shall indemnify and hold nameless WSBA from and against any and all claims, actions, damages, losses and expenses including, but not limited to, attorney's fees attributable to the Vendor and arising out of, or resulting from participation.

Signature: _____

Print Name: _____

Date: _____



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Sponsors of the 5th annual **Pittsburgh Entrepreneur Conference and Honoring Extraordinary Women Awards Luncheon - The Business Buffet** may purchase additional advertising placements at the WSBA premier member rate.

Complete and submit this form ONLY if you are securing a placement in ADDITION to the ad included at your secured sponsorship level. Fill out the form below and return with a check or money order made payable to: WSBA, 248 Allison Avenue, Pittsburgh, PA. 15202 **NEW: Secure your ad placements online. Pay with a credit/debit card or your PayPal balance, using the orange PayPal links!** Please note, this form must be completed and returned for all placements and payment methods.

Inside Cover/Inside Back Cover 5 W x 8 H

WSBA Premier Member
\$70 placement
 \$120 placement & ad creation*

Non-Member
\$90 placement
 \$140 placement & ad creation*

Full Page 4.75 W x 7.75 H

WSBA Premier Member
\$50 placement
 \$100 placement & ad creation*

Non-Member
\$70 placement
 \$120 placement & ad creation*

Half Page Horizontal 4.75 W x 3.75 H

WSBA Premier Member
\$40 placement
 \$65 placement & ad creation*

Non-Member
\$60 placement
 \$85 placement & ad creation*

Quarter Page 2.25 W x 3.75 H

WSBA Premier Member
\$30 placement
 \$55 placement & ad creation*

Non-Member
\$50 placement
 \$75 placement & ad creation*

Advertiser Name _____

Advertiser Website _____ Phone _____

Email _____

Signature _____ Date _____

Please check here if you have pre-paid for your additional placement using a PayPal link: _____

Payment in full and all ads must be received by **March 1, 2013**. Ads must be provided as a minimum 200 dpi jpg.

*Advertisers needing ad creation must contact Jenni Dangel by February 15, 2013 at itsyourthing@rocketmail.com

